

2020 GTW Advertising Opportunities

Gas Turbine World

Gas Turbine World is offering advertisers ways to connect with end-users online, with mobile-first opportunities! Full page ads and other opportunities are available in Gas Turbine World Downloads and ongoing digital offerings:

GLOBAL GT SALES & FORECAST

The Global Sales Market Forecast shows historical, current, and future sales by unit and manufacturer for Aeroderivative, Heavy Frame, and Light Industrial gas turbines, within Oil & Gas and Electric Utility Power markets.

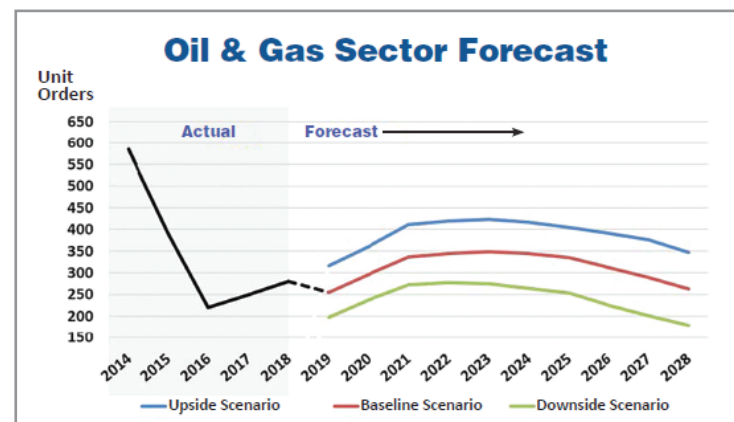
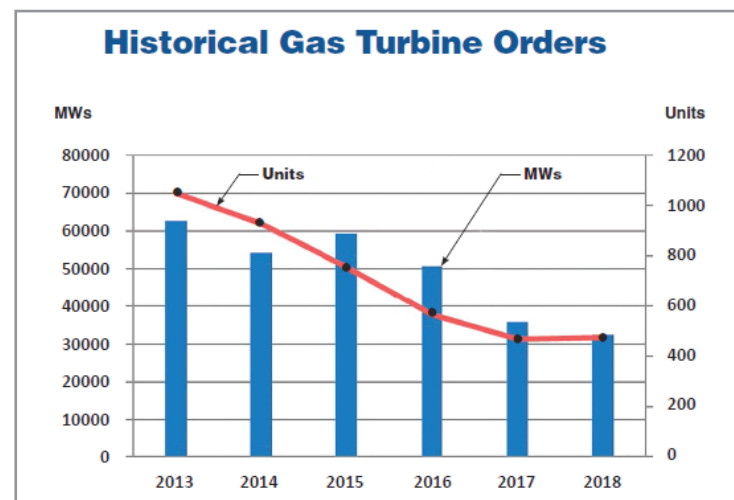
Includes a forecast of upcoming gas turbine sales based on confirmed orders and projections of future sales, using a proprietary methodology that provides the most accurate 10-year sales forecast in the industry (showing baseline, upside, and downside sales projections).

The 38-page forecast is updated each year and available for \$4875, which includes supporting data tables.

[CLICK HERE TO ORDER](#)

A summary of the Global Sales Forecast targeted at end users and project application engineers will be available for download on Gas Turbine World's website, offering advertisers the opportunity to reach their target audience through a high-value download of top-line data!

Advertisers in the summary/download will be included in the full 38-page Market Forecast as well!



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OEM DIRECTORY – ALL SALES CONTACTS, TOGETHER IN ONE HANDY GUIDE!

Section of Gas Turbine World's annual Handbook, the OEM Directory lists global sales contacts, and will be available for download on Gas Turbine World's website. Gas turbine manufacturers are listed (OEM listings only). OEMs and aftermarket suppliers may advertise in this download.

Gas Turbine World offers suppliers many ways to connect with end-users and decision-makers who evaluate and make purchasing decisions on Gas Turbine projects, model replacement, new model evaluation, parts, supplies, and services. Contact us today, and we'll create a package that meets your needs!

EFFICIENCY STUDY: GT RATINGS "REALITY CHECK"

Technical white paper offering thermodynamic study of GT efficiency ratings, targeting plant operators and end-users of combined cycle gas turbine equipment and services. Please see this [DEMO LINK](#) showing advertising positions available.

"The GT and CC specifications are a great reference to compare OEM offerings."

IN PRINT – ONLINE – IN PERSON

A. Advertise in high-value, Gas Turbine World-

digital content: Two-Page Spread ads only: \$1500 (annual program). Package includes logo/link on download page, logo in email announcements, logo in email delivering the download, and social posts. All downloads are formatted for mobile/full screen viewing.

B. Premium offer on Gas Turbine World downloads:

email follow-up: send your message after each download. (1 advertiser per download, only.)

C. Custom content: your case studies or white papers, hosted and promoted. Custom content advertisers will get 2 (unique) follow-up emails after content is downloaded. If you don't have materials or need help "selling" your sales benefits: GTW can research, write, and design white papers or case studies for you!

[CONTACT FOR QUOTE](#)

D. Newsletter advertising: GTW Monthly news, and new newsletters launching in 2020: "New GT Tech", "Mega Projects." Looking for different newsletter coverage? GTW can create a newsletter vehicle "Powered by" your company, developing relevant content with your brand and establishing you as the industry Thought Leader.

Get started today!

Contact:

J Andrew Besner

Director of Digital Media

Tel: +1-323-775-3322

andrew@gasturbineworld.com

Gas Turbine World

2020 GTW Advertising Rates

Digital

Online (1 month)		Newsletters (6x minimum)	
Leaderboard	\$1850	Mobile Full Page	\$500
Billboard	\$1500	Mobile Leaderboard	\$375
Medium Rectangle	\$850		

Ad Unit	Email	Website	Case Study
Billboard	728 x 90	970 x 250	970 x 250
Tile	260 x 170	300 x 250	300 x 250
Leaderboard	320 x 50	728 x 90	728 x 90
Divider			728 x 90
Mobile Full Page	320 x 320		



Specs: file formats accepted for digital advertising are PNG, JPG, or GIF, only. All dimensions in pixels. Weight < 150kb

Ad samples

Medium Rectangle
300 x 250



Leaderboard
728 x 90



Billboard
970 x 250



Mobile Leaderboard
320 x 50



Mobile Full Page
320 x 320



E-Mail Address

Send advertising files to your sales contact or to the attention of Brian Davis in the production department: orders@gasturbineworld.com

Gas Turbine World

Space Sales Contacts

United States – J Andrew Besner

Tel: 323 775 3322

andrew@gasturbineworld.com

Europe (only) – Peter Gilmore

Tel: +44 (0)795 76 06 028

pgilmores@aol.com